ETHICS AND RELIGIOUS CULTURE

Learning and Evaluation Situation

Media & Sexuality Secondary Cycle One

Ethics and Dialogue

TEACHER TOOLS

NOTE

This learning and evaluation situation is a working document, which is therefore subject to change.

It may be adapted as needed depending on the student's social environment, the planning of teaching and learning activities, the integration of the Ethics and Religious Culture program and the Québec Education Program, etc.

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Please note: in keeping with the QEP approach to sexual education, please assure the students of the following before beginning this LES:

- O Students will not be asked to reveal any personal information and their privacy will be respected
- O Students are not required to have had any previous sexual experience to complete this LES

Section 1: Presentation of the Learning and Evaluation Situation

Reflects on ethical questions

Media and Sexuality Aim

Engages in dialogue

To help students to reflect on different ways of exercising freedom, the influence of media on personal freedom of choice and the resulting implications on individuals and groups. To help students become aware of the values that underlie media messages of sexuality, and the influence of media on social norms.

Learning Situation

Think about the ways in which television and other media, such as movies, music videos, song lyrics, billboards and the Internet portray sexuality in their messages. How do we interpret these messages? Do these messages influence us? In this LES we'll explore sexuality as portrayed by the media, and the resulting effects on personal choices and on society. We'll also touch on the question of responsibility, both the media's and the consumer's.

Examples of Ethical Questions

What influence do the media have on personal perception of sexuality and on accepted social norms?

What values are embedded in sexual media messages? What values, if any, are regularly left out?

What responsibilities do the media have toward its consumers and society? What are personal and group responsibilities toward media messages?

Form of dialogue:
Discussion

Key feature:

Interacts with

others

Theme: Freedom

Key feature:

Analyzes a situation

from an ethical

point of view

Cross-curricular competency: Exercises critical

judgement

Key feature: Organizes

his/her thinking
Criterion 1

Work Expected of Students

Communication with media producer concerning messages involving sexuality

Possible Student Tasks

Reflect on questions in the Learning Situation, clarify their point of view and discuss

it with others; formulate related ethical question(s).

Develop criteria for analyzing a media message involving sexuality.

Examine and discuss in small groups examples of media; then analyze the messages involving sexuality using media awareness techniques and the determined criteria. Identify the values present in these references.

Research with a partner some social conditions that may result from media pressure.

Synthesize relevant information and summarize their point of view regarding sexuality in the media.

Prepare a form of communication (letter, PowerPoint presentation, P.S.A., etc.) which presents a substantiated point of view, including references and justification.

Share communication with the class or send the communication to an actual media producer.

Kev feature:

Analyzes a situation from an ethical

point of view

Reflect on process and learning.

Key feature:

Examines a variety of cultural, moral, religious, scientific or social references

Key feature:

Organizes

his/her thinking

Criterion 2

Key feature: Develops a substantiated point of view

Criterion 3

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Cross-curricular competency: Communicates appropriately

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Key feature: Evaluates options or possible actions

Criterion 3

Duration: 4 hours

PREPARATION PHASE (1 HOUR)

	Reflect on questions in the Learning Situation, clarify their point of view and discuss their point of view with others; formulate related ethical question(s).					
Key features regarding ethics: Analyzes a situation from an ethic				pint of view;		
Kov	features regarding dialogue:	Examines a variety of reference		vith others; Develops a substantiated point of view		
Key	The tea	<u> </u>	acis w	The students:		
introduces the learning situation and an example of media involving sexuality				reflect on the thoughts and feelings raised by the learning situation		
□ leads class discussion about messages involving sexuality and responsibility found in media example				express their point of view and listen to others' in class discussion		
	•	that will be developed and the		apply media awareness questions to media examples being discussed using Media Awareness Questions sheet		
evaluation criteria that will be applied, as well as the expected outcomes and the minimum performance standard				formulate related ethical question(s).		
	presents the activities and to determines them with the	asks that have been planned, class				
file",	Note to teacher: Examples of messages involving sexuality in media can be collected throughout the LES and kept in a "class file", to serve as references and to underline the high level of media exposure in our society. Students can choose lyrics from a Web site, like this one: <www.mtv.com music="" pop=""> / click on Music, then Search for Lyrics.</www.mtv.com>					
	Required material: Example of media involving sexuality; Media Awareness Questions (Student Booklet, p. 3)					

De	Develop criteria for analyzing a media message involving sexuality.					
Key feature regarding ethics: Examines a variety of refer						
Key features regarding dialogue: Organizes his/her thinking;			Inter	Interacts with others; Develops a substantiated point of view		
	oss-curricular competency:	Exercises critical judgment				
	terion regarding ethics:	Study of the references pre				
Cri	terion regarding dialogue:	Relevance and sufficient qu	uantit	ty of written records regarding		
		how students organize thei	r thin	king		
The teacher:				The students:		
allows time for students to research and record criteria			in groups, read and record criteria developed by			
using Criteria Chart			Conseil du statut de la femme and Canadian			
	•			Broadcast Council Code of Ethics (in clause 3)		
	guides students in their sea	rch for meaningful and				
authentic criteria by providing resources such as			in a group, search for examples or meanings of terms			
dictionaries, media codes of ethics, Québec charter,			such as victimization, exploitation, stigmatization etc.			
etc. See list of sample criteria on p. 12			, i , j			
	·			individually choose the criterion that seems most		
 encourages students to identify values in their lists 			important to theirs and explain why			
Required materials: References from section 3; dictionaries				•		
Stu	Student evidence: Criteria Chart (Student Booklet, p. 5)					

PERFORMANCE PHASE (2 HOURS 15 MIN.)

Examine in small groups examples of media; then analyze the messages involving sexuality using media awareness techniques and the determined criteria. Identify the values present in these references. Key features regarding ethics: Examines a variety of cultural, moral, religious, scientific or social references; Evaluates options or possible actions Key features regarding dialogue: Interacts with others; Develops a substantiated point of view Criterion regarding ethics: Study of the references present in the points of view The teacher: The students: posts media awareness questions in a common area for media awareness guestions visual reference and invites students to review their Criteria examples of pop culture media with their charts group □ reviews with students conditions that foster/hinder dialogue apply criteria to the media in question; express their point of view and listen to groups students and invites them to apply media questions others and Criteria charts to examples of pop culture media (e.g. television shows, song lyrics, music videos, video games complete Self-Evaluation of Dialogue sheet leads class discussion of findings, being sure to emphasize share point of view with class and listen to others' values, possible discrepancies between media and reality, and possible effects of these messages on individuals and groups Note to Teacher: A TV monitor/DVD player in the class can be used to show media examples to small groups. Groups can rotate after a certain amount of time to allow analysis of several different media examples (provide a separate Media Awareness Questions sheet for each example studied.) Required material: Examples of media such as magazines, television shows, music videos, song lyrics, Web sites, etc. Student evidence: Media Awareness Questions (Student Booklet, p. 3) Self-Evaluation of Dialogue (Student Booklet, p. 11)

Re	esearch with a partner some s	social conditions that may res	ult f	rom media messages.	
Key features regarding ethics: Analyzes a situation from an ethic Examines a variety of cultural, more		cal point of view; oral, religious, scientific or social references			
Ke	y features regarding dialogue:	Organizes his/her thinking; Deve	lops a substantiated point of view		
	Criterion regarding ethics: Study of references present in the			ints of view vritten records regarding how students	
The teacher:				The students:	
	initiates discussion by mentic identified by experts (e.g. C.S pressures pairs students and invites then of these conditions (e.g. eati use, depression, teen pregnan provides time for students to re	S.F.) as resulting from media in to choose and research one ing disorders, cutting, steroid cy, STDs etc.)		discuss possible social conditions resulting from media pressure; choose whether or not to express point of view; listen to others; show sensitivity to personal nature of topic. research with partner one or more of the conditions discussed using Research Findings sheet	
	leads class discussion about related to sexuality in the me	t possible social conditions		individually reflect and complete Personal	

ERC- Ethics and Dialogue Secondary- Cycle One social responsibilities these entail; is aware of the sensitive Reflection sheet

nature of the topic and invites students to share only if they are comfortable.

Complete the What Influences You? and Spheres of Influence sheets

provides time for students to reflect and individually complete their reflection sheet

Note to teacher: Remind students that they are not obligated to contribute to the discussion or reveal any personal information throughout this LES

Required material: Resources related to media pressure and possible resulting social conditions; Personal Reflection sheet (Student Booklet, p. 6); What Influences You? and Spheres of Influence sheets (Student Booklet, pp. 7-8)

Student evidence: Research Findings (Student Booklet, p. 5)

Synthesize relevant information and summarize their point of view regarding sexuality in the media. Prepare a form of communication (letter, PowerPoint presentation, P.S.A., etc.) which presents a substantiated point of view, including references and justification.

Key feature regarding ethics: Evaluates options or possible actions

Key features regarding dialogue: Organizes his/her thinking; Develops a substantiated point of view

Cross-curricular competency: Communicates appropriately

Criterion regarding ethics: Evaluation of options or possible actions in order to recognize which ones contribute to community life Criteria regarding dialogue: Relevance and sufficient quantity of written records regarding how students organize their thinking; Presentation of a point of view developed using a sufficient number of relevant, coherent elements

The students: The teacher: provides access to all material used in the LES synthesize relevant information from the LES to reflect on their point of view, in light of ethical question(s), personal

- invites students to reflect on and express their point of view concerning sexuality in the media, in light of ethical question(s) and possible effects on personal freedoms and social norms
- guides students in preparing a communication by access to available resources (computers, laptops, camcorders, digital cameras, etc.)
- encourages students to use the Communication Checklist to aid effective communication

- freedoms and social norms
- express their point of view, identify references and values and justify point of view using My Point of View sheet
- Plan communication to a media producer (e.g. advertiser, musical recording artist, etc.) using the Preparing for **Communication** sheet
- using My Point of View sheet and Preparing for Communication references, organize and prepare a communication addressed to a media producer
- use the Self-Evaluation of Communication sheet to verify effectiveness of communication

Note to teacher: Remind students that they are under no obligation to share or send their communication to anyone if they choose not to.

Required material: All resources/materials used in the LES

Student evidence: My Point of View (Student Booklet, p. 9), Preparing for Communication (Student Booklet, p. 10), The communication to media producer, Self-Evaluation of Communication (Student Booklet, p. 12)

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INTEGRATION PHASE (45 MINUTES)

Ke	y feature regarding ethics:	Analyzes a situation from Evaluation of options or p					
	y feature regarding dialogue:	Develops a substantiated					
Cr	iterion regarding dialogue:	Presentation of a point of elements	f view developed using a sufficient number of relevant, coherent				
	The teache	r:		The students:			
	reminds students of conditions foster dialogue	and procedures which		help to foster a supportive atmosphere for presentations of points of view			
	communication with the class; allows those who wish			present and listen to others' communications			
	to do so			take steps to send communication to a media			
	 invites students to consider sending their communications to media producers; helps students find addresses for those who wish to mail or electronically send their work 			producer (e.g. advertiser, musical recording artist, etc.) if desired			
				reflect on process using the Reflecting on Work Methods sheet			
	allows time for students to rusing the self-evaluation	eflect on their process					
Note to teacher: Invite students who have sent their communication to share any response they receive from a media producer with the class.							

Section 3: References for the Students and the Teacher

For the Students

WEB SITES:

Canadian Broadcast Standards Council Code of Ethics:

<http://www.cbsc.ca/english/codes/epc.php#clause3>

CRTC: < http://www.crtc.gc.ca/archive/ENG/Decisions/2008/db2008-9.htm>

Conseil du statut de la femme: < www.csf.gouv.qc.ca/fr/english>

"Le sexe dans les médias : obstacle aux rapports égalitaires" < http://sisyphe.org/article.php3?id_article=3005>

Québec Charter of Human Rights and Freedoms:

http://www.cdpdj.gc.ca/en/commun/docs/charter.pdf

< www.youngwomenshealth.org/sexuality_menu.html>

< www.youngmenshealthsite.org/menu sexuality.html>

< www.bodypositive.com >

<www.sexualityandu.ca>

<www.powercampnational.ca>

<www.kickaction.ca/image>

Tag Cloud: Click on sexuality, sexual health, sex-positive, body image

<www.voicesandfaces.org> Support for victims of sexual violence

< www.sxetc.org >

< www.coolnurse.com>

<www.teengrowth.com>

Media Awareness and Creation:

<www.media-awareness.ca/english/>

< www.youthlearn.org>

< www.justthink.org >

Secondary- Cycle One

<www.cmch.tv/> Click on For Parents & Teachers, and then on For Teachers

<www.cme.org/children/index_chld.html>

Media Examples:

<www.mtv.com/music/pop/> Click on Find Music Videos or Music-Lyrics

<www.campaignforrealbeauty.ca/film fullscreen evo.html>

<www.cca-kids.ca/tvandme/english/video/choose.mov>

<www.about-face.org/>

<www.adbusters.org>

<www.girlculture.com>

BOOKS:

Fiction:

Friend, Natasha. *Perfect.* Minneapolis: Milkweed Editions, 2004.

ISBN: 978-1571316515

Johnson, Angela. The First Part Last. New York: Simon Pulse, 2004.

ISBN: 978-0689849237

Mackler, Carolyn. The Earth, My Butt and Other Big, Round Things. Somerville: Candlewick Press, 2003.

ISBN: 978-0763620912

McCormick, Patricia. Cut. Toronto: Push, 2002.

ISBN: 978-0439324595

Spinelli, Jerry. Stargirl. New York: Laurel Leaf, 2004.

ISBN: 978-0440416777

Non-Fiction:

Hovius, Christopher. The Best You Can Be. Broomall: Mason Crest Publishers, 2005.

ISBN: 978-1590848487

Kirberger, Kimberly. No Body's Perfect: Stories by Teens about Body Image, Self-Acceptance and the Search For

Identity. Toronto: Scholastic, 2003.

ISBN: 978-0439426381

Madaras, Lynda. What's Happening to My Body? Book for Boys. New York: Newmarket Press, 2007.

ISBN: 978-1557047656

Maring, Therese. Girl Talk Questions: Asked by Girls, Answered by You. Middleton: Pleasant Company Publishers,

2006.

ISBN: 978-1593691509

For the Teacher

N.F.B.Films:

<www.nfb.ca/education>

Healthy Body Image Collection: *A Monster is Calling, Shredded, Thin Dreams, Breakin In – The Making of a Hip Hop Dancer, This Is My Body – A film by High School Girls, Pressure Zone, Mohawk Girls*

Sexy Inc: Our Children Under Influence by Sophie Bissonnette

Community Health Collection: Weight of the World, Beauty Begins Inside, The Blonde Mystique

Adolescents: Being Male, Girls Fitting In

Media & Society: Images of Women, Advertising & Consumerism

Books:

Goodman, Steve, and Maxine Greene. *Teaching Youth Media: A Critical Guide to Literacy, Video Production and Social Change.* New York: Teacher's College Press, 2003.

ISBN: 978-0807742884

Marks, Andrea, and Betty Rothburt. Healthy Teens, Body and Soul. Darby: Diane Pub. Co., 2004.

ISBN: 978-0756780623

Merrell, Kenneth W. Helping Students Overcome Depression and Anxiety. New York: Guilford Press, 2008.

ISBN: 978-1593856489

Potter, W. James. Media Literacy. Thousand Oaks: Sage Publications, 2008.

ISBN: 978-1412958752

Web sites:

<www.pbs.org/teachersource/health.htm>

<www.schoolnet.ca/home/e/resources>

<www.mediascope.org/pubs/ibrief/tsm.htm>

<www.medialit.org/>

<www.mediaed.org/>

<www.kqed.org/topics/education/educators/lessons/media-literacy.jsp>

<www.mels.gouv.gc.ca>

Click on élèves et étudiants: filles, femmes et éducation

Section 4: Teacher Tools

Content Tools:

♣ Examples of Criteria

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Evaluation Tools

♣ Rubric for the Ethics Competency
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♣ Rubric for the Dialogue Competency
p. 14

Please note that all rubrics may be used as guidelines for evaluation purposes but they have not yet been validated. They are included in this LES as a working document.

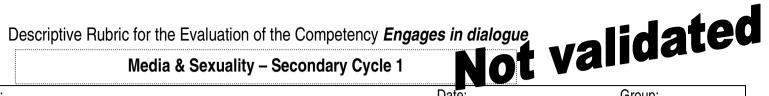
Examples of Criteria

Here are some examples of criteria for examining messages of sexuality in the media:

- > Provides information
- > Promotes thoughtfulness
- > Encourages choice
- Raises awareness of stereotypes
- Breaks stereotypes
- > Respects sexual orientation
- Discourages hate/intolerance
- > Does not promote promiscuity
- > Does not use or condone violence
- Does not exploit women / children

Possible values present: relationships, equality, knowledge, self-respect, respect for others, etc.

Date: Not validated Descriptive Rubric for the Evaluation of the Competency *Reflects on ethical questions* Media & Sexuality - Secondary Cycle 1 Name: В (at level) C F D Evaluation criterion: Study of the references present in the points of view Values are explored Values are identified for several Obvious values are identified for With help, some values are With help, an obvious Does the student identify the values present? comprehensively for all criteria. one or more criteria. identified for one or more value is identified for one criteria. criteria. criterion. (Criteria Chart) Did the student consider With help, a reference is Several different references References are considered and Some references are considered With help, some references are considered and detailed in research findings. and identified in research findings. are identified. identified. the references present in extensively explored. the points of view researched? (Research Findings) References are thoughtfully With help, one or two Various references are Simple references are identified for With help, some simple Did the student identify explored for all questions. references are identified for explored in detail and most or all questions. simple references are references using the identified. thoughtfully interpreted. some questions. Media Awareness questions? (Media Awareness) Evaluation criterion: Evaluation of options or possible actions in order to recognize which ones contribute to community life Short-term and/or long term Effects of the option are minimally With help, one or more Effects of option are detailed: With help, an obvious Did the student explore included. effects are explored: consideration of effects on effects of the option are effect of the option is the effects of the option significant consideration of audience is clear. included. identified. on the situation? audience and effect of (Preparation for message is apparent. Communication) With help, an option that Does the student suggest An option is fully explored and An option that fosters community An option that fosters community With help, an option that developed. The student can life is explored. Student can life is presented: student can an option that contributes fosters community life is contributes to community explain in detail how this explain how this option fosters minimally explain how this option life is identified. presented. to community life? option fosters community life. community life. fosters community life. (Final production) Further options may be included. **Teacher's comments:**



		_			
	Name:		D	ate:	Group:
	A	B (at level)	С	D	E
Evaluation criterion : Rel	evance and sufficient qua	ntity of written records	s regarding how stud	ents organize their thi	nking
Did the student distinguish what was relevant to the subject of dialogue? (Criteria chart)	Relevant, detailed criteria are explored; connections or comparisons may be included.	Relevant criteria are distinguished and recorded.	Some relevant criteria are identified and recorded.	With help, some relevant criteria are identified.	With help, one relevant criterion is identified.
Did the student distinguish between the essential and the secondary in the points of view researched? (Research findings)	Clearly distinguishes and explores the essential from a variety of relevant points of view.	Distinguishes the essential from the secondary in several relevant points of view.	Identifies one or two relevant points of view; mentions essential and secondary elements.	With help, identifies a relevant point of view; essential and secondary elements may be mentioned.	With help, identifies a point of view relevant to the subject.
Did the student organize their thinking according to the subject of dialogue? (Preparation for Communication; Communication Checklist)	Thinking is thorough, sophisticated and highly well-organized; all elements are considered, possible addition of further aspects not required on sheet.	Thinking is clear, relevant and well-organized; all elements are considered in relation to the subject of dialogue.	Thinking is organized and relevant to the subject of dialogue.	With help, most elements of the communication are organized.	With help, one element of the communication is organized.
Evaluation criterion: Pre	esentation of a point of vie	w developed using a s	sufficient number of r	elevant, coherent elen	nents
Did the student justify his/her point of view? (My point of view)	A nuanced point of view is thoroughly developed, explored and justified; previous reflections are clearly apparent; alternate points of view may be considered.	A point of view is fully developed and justified; previous reflection and experience with activities are apparent.	A point of view is minimally developed; some justification may be present.	With help, a point of view is identified and minimally justified.	With help, a point of view is identified.
Did the student's point of view include relevant and coherent elements? (Final Production)	An original or sophisticated, well thought-out and well-researched point of view is expressed and justified, including references; objections have been anticipated or alternate points of view considered.	A coherent and informed point of view is expressed, including references; objections or clarifications have been anticipated.	A coherent point of view is expressed, including references.	With help, a point of view including a reference is expressed.	With help, a relevant point of view is identified.
Did the student sufficiently reflect on his/her process? (Reflect on Work Methods)	All aspects of reflection are recorded with details. Reflection is thorough and comprehensive.	All aspects are recorded, including suggestions for improvement. Reflection on process is clear.	Most aspects are recorded and a difficulty or suggestion may be included. Reflection is limited.	With help, most aspects are recorded; a difficulty or suggestion may be identified /recorded.	With help, some aspects of the tasks or steps are identified /recorded.
Teacher's comments:	•				,

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Section 5: Table of Program Content

TARGETED SUBJECT- SPECIFIC COMPETENCIES

Reflects on ethical questions

Key features	Evaluation Criteria		
Analyzes a situation from an ethical point of view	X		
Examines a variety of cultural, moral, religious, scientific or social references	Study of the references present in the points of view		
Evaluates options or possible actions	Evaluation of options or possible actions in order to recognize which ones contribute to community life		

Theme and related content: Freedom (Reflections on freedom)

Reasons behind choices: desires, needs, convictions, physical and social constraints, values and norms, etc).

Engages in dialogue

Key features	Evaluation Criteria
Organizes his/her thinking	Relevance and sufficient quantity of written records regarding how students organize their thinking
Interacts with others	X
Develops a point of view	Presentation of a point of view developed using a sufficient number of relevant elements

Content regarding the practice of dialogue:

Form of dialogue: Discussion

Means for developing a point of view: Comparison, synthesis, justification

Means for examining a point of view: Examination of processes that may hinder dialogue

TARGETED CROSS-CURRICULAR COMPETENCIES

Exercises critical judgment

Communicates appropriately

BROAD **A**REA OF **L**EARNING

Media Awareness

SUGGESTED TOPICS FOR PROGRESSING WITHIN A FAMILY OF LES

- > Censorship and freedom of expression
- > Issues surrounding clothing choices, e.g. designer labels, child-labour, fur, gangs, etc.