

Harnessing the Power of Social Media and the Web: Moving Forward with Digital Citizenship



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How To Tackle Digital Citizenship During The First 5 Days Of School

Added by Holly Clark on 2013-08-19



Digital citizenship is not a one time discussion. It is an ongoing process that needs to be taught to all grade levels and to all stakeholders. The problem is that things are changing so rapidly that it is difficult for everyone to keep up to date with the trends. Everyone has to be educated and develop an understanding of the role digital citizenship plays in our everyday lives. There is so much that goes into being a digital citizen; from taking photos of others to knowing when it is appropriate to share something online.



Article: <http://www.edudemic.com/first-five-days-of-digital-citizenship-at-your-school/>

Activity - Google Yourself

What do you find?



Photo: Kevin Jarrett

Today's Rules





The Digital Citizenship Story



NO SELFIES





**Literacies in the future -
Those who can harness the
power of social media and those
who can't**

Justification for a DCP



Justification for a DCP



Justification for a DCP



How to teach "Digital Citizenship"



The Lester B. Pearson School Board
Digital Citizenship
Program

Tackling First Five Days of DC

#1 Tip

Create the AUP with your students first week of school.



Community Outreach



Parent/ Child Acceptable Use Guidelines



Devices put away at night and charged in parents room

LBPSB DCP Parent Webinar

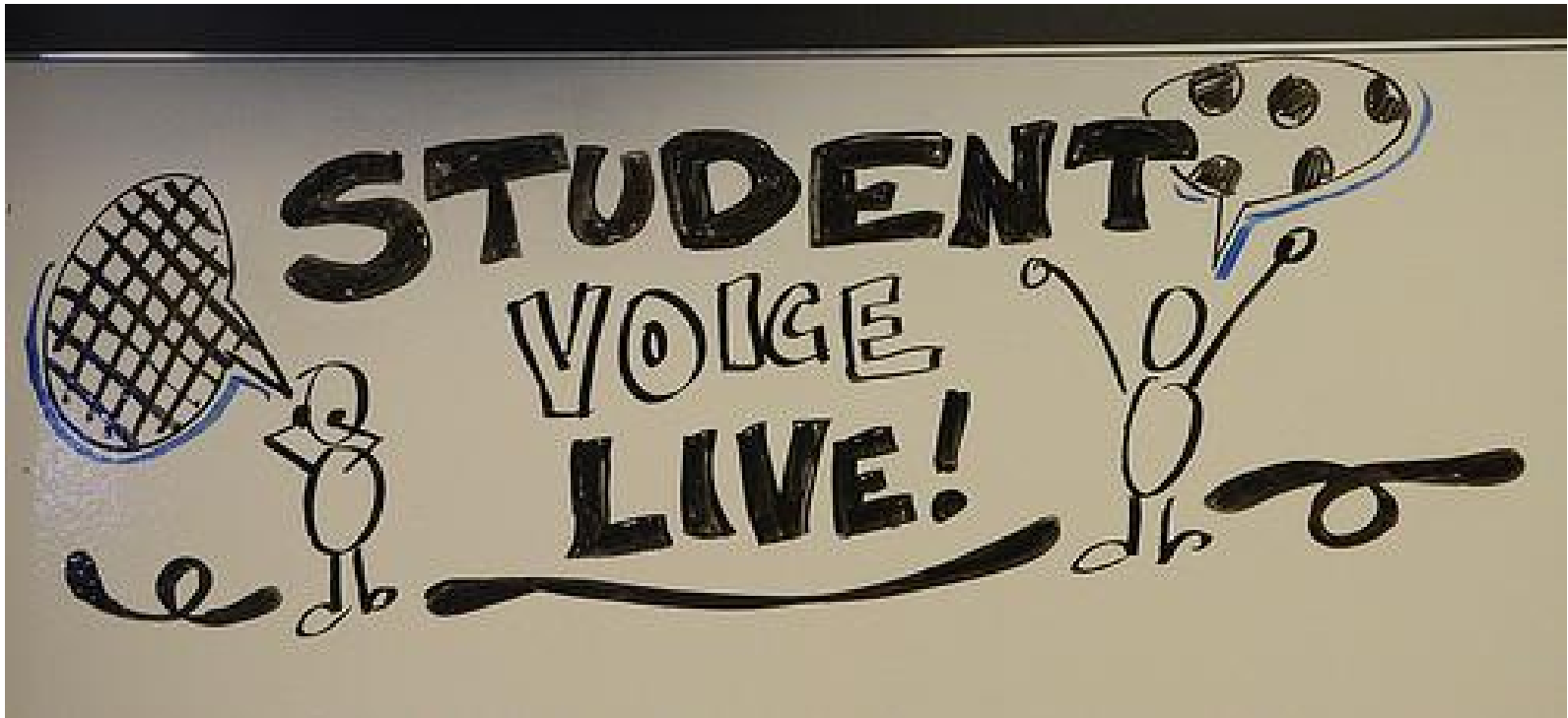
Tanya Avrith & Dr. Alissa Sklar PhD
Wednesday November 6 @ 7:00pm
log in: lbpsb.qc.ca



Online Reputation and Social Media Presence

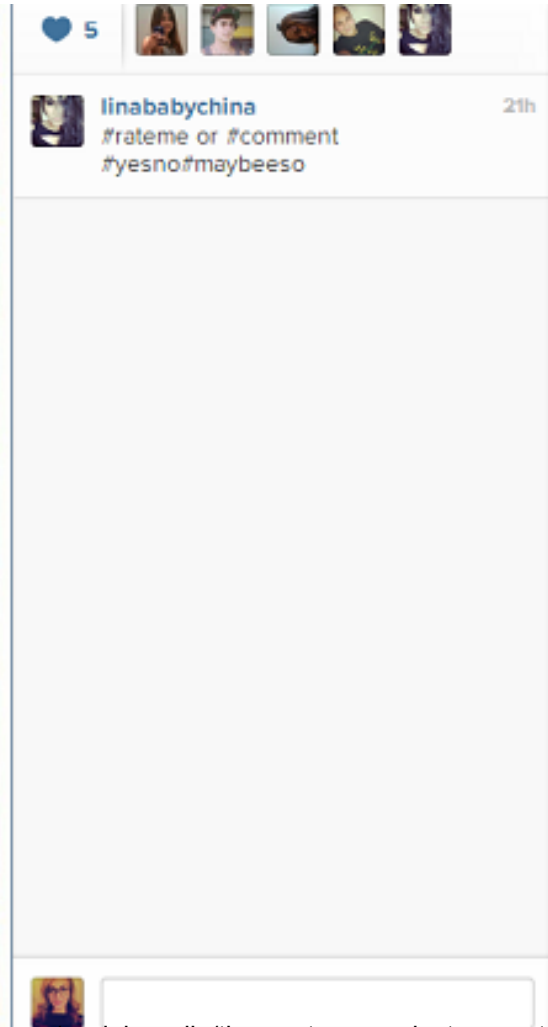
Social Media can be Awesome...

But we need to teach them how to use it!



Grade 4 Instagram Pageants (#tbh)

0 likes- fugly 🙄
2 likes- alright 😐
5 likes- sorta cute 😊
10 likes- adorable 😍
15 likes- pretty 😄
20 likes- gorgeous 😁
25 likes- sexy 😁
30 likes- perfection 😍
Repost if uour not scared



Adult Mind vs. Teenage Mind

Interpret:

"It is illegal to distribute or have in your possession a naked photograph of a minor."

"Whatever you post online is **NEVER** private."

False Conception of Privacy



Image: Amit Agarwal

Before Posting: The 3 Question Reflection



1. Would your mother approve?
2. Would it embarrass your grandmother?
3. Could it hurt you from getting a job?

Dear you,
yes... **YOU**
YOU ARE
amazing!
books a cause for proud
please take one ↓



Before **You**



- T** is it t true
- H** will it be helpful
- I** will it be inspiring
- N** is it necessary
- K** is it kind



Building a Positive Digital Identity



Google™

Google Search

Don't Pever Give Up



Your "Own" Online Space?



By Rock1997 (Own work) [GFDL (<http://www.gnu.org/copyleft/fdl.html>) or CC-BY-SA-3.0-2.5-2.0-1.0 (<http://creativecommons.org/licenses/by-sa/3.0>)], via Wikimedia Commons

The New Graduation Gift

Owning your Digital Legacy - Kern Kelly



.info

**Modern
Resume will
be a lot like
a Digital
Footprint**



Image: Holly Clark

#EDUSLAM Tips For Teachers



Building your digital identity:

1. Create a professional social media presence **using your name** on Twitter, Google Plus, and LinkedIn.

#EDUSLAM Tips For Teachers

Building your digital identity:

2. Use a professional looking photo and stick with it.




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#EDUSLAM Tips For Teachers

Building your digital identity:

3. Purchase your URL with your full name (if possible -.ca, .com, .net)

 tanyaavrith.com



[Tanya Avrith | edtechschools](http://TanyaAvrith.edtechschools)

www.tanyaavrith.com/

Apr 7, 2013 – In my last post I provided rationale for why it is so important to teach our students how to harness the power of social media and learn how to ...

#EDUSLAM Tips For Teachers

Building your digital identity:

4. Have a blog or site that you can use to reflect from.

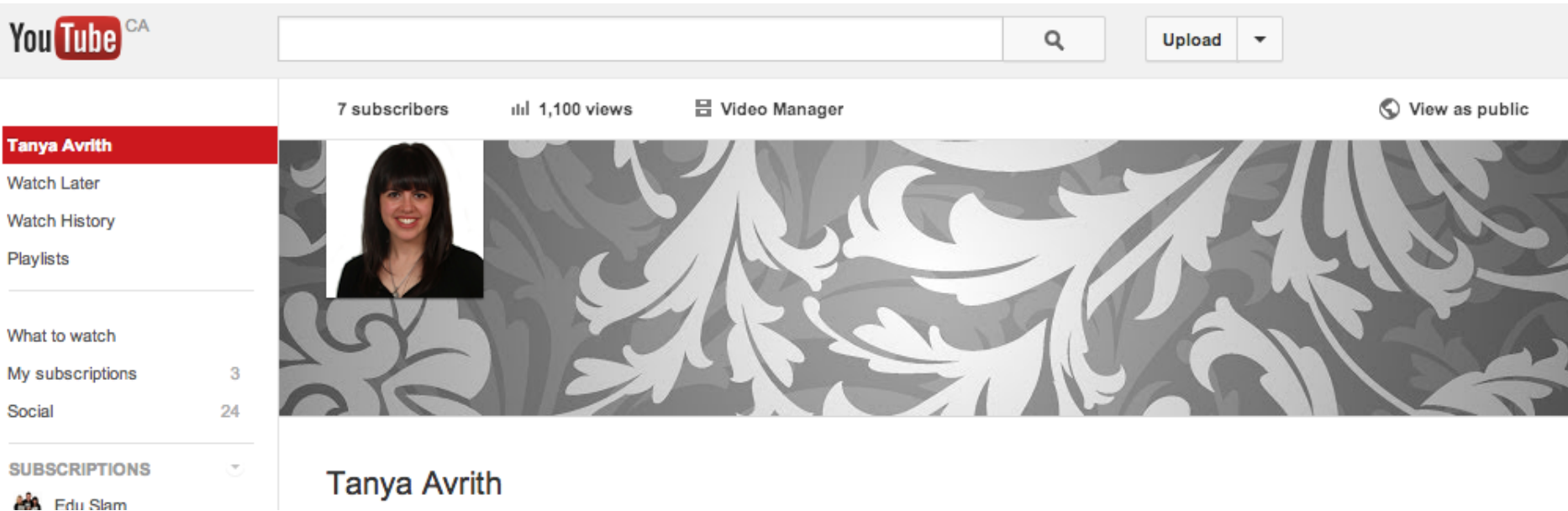


A screenshot of a blog header. On the left is a portrait of a smiling woman with long dark hair. To the right, the text is arranged on a yellow background with horizontal dashed lines. The text reads: 'Tanya Avrith' in red, 'The EdTech Teacher' in black, 'EdTech PD Made Easy!' in red, and '@edtechschools' in black. At the bottom left, there is a 'Home' link and the name 'Tanya Avrith'. At the bottom right, there is a search bar with the word 'Search' inside.

#EDUSLAM Tips For Teachers

Building your digital identity:

5. Have a youtube channel that you link to all your other social media.



The image shows a screenshot of a YouTube channel page for Tanya Avrith. The channel has 7 subscribers and 1,100 views. The page features a search bar, an upload button, and a video manager icon. The channel banner is a decorative pattern. The profile picture shows a woman with dark hair. The channel name is Tanya Avrith. The left sidebar shows navigation options like Watch Later, Watch History, and Playlists. The bottom left shows a subscription list with Edu Slam.

YouTube CA

7 subscribers | 1,100 views | Video Manager | View as public

Tanya Avrith

Watch Later

Watch History

Playlists

What to watch

My subscriptions 3

Social 24

SUBSCRIPTIONS

Edu Slam

#EDUSLAM Tips For Teachers

Building your digital identity:

6. Look into sites that help boost your visibility and professional presence:



#EDUSLAM Tips For Students

Building your digital identity:



Bloggng: Establish Their Expertise



TUMBLIN' WITH JUSTIN

JUSTIN'S TUMBLR... A PLACE TO SHARE COOL STUFF!

[ABOUT ME](#) [SAMPLE PAGE](#) [ARCHIVE](#) [RANDOM](#) [RSS](#)
[SEARCH](#) [TWITTER](#)

SAMPLE PAGE

Sirloin beef ribs tri-tip, ham hock pork belly leberkase t-bone. Strip steak tri-tip ham ham hock ball tip, swine fatback kielbasa. Rump pig prosciutto, pork loin t-bone leberkase hamburger cow frankfurter ham andouille meatloaf swine pastrami capicola. Shankle ground round sirloin t-bone rump beef. Tenderloin turkey biltong pork loin prosciutto, pancetta hamburger. Turocken drumstick flank biltong, heriset bresaola spare ribs swine tri-tip capicola jerky jowl tail. Pancetta leberkase shank, pastrami jerky tenderloin ribeye meatball pork belly.

Chicken pork pancetta, fatback biltong sirloin flank ham jowl ribeye cow hamburger boudin drumstick turkey. Flank pork chop ribeye swine pastrami. Ball tip andouille turkey kielbasa, bresaola t-bone boudin sausage strip steak bacon turocken. Filet mignon ham short ribs pork chop. Tri-tip flank pastrami sausage. Tri-tip leberkase ground round fatback, ham filet mignon turkey biltong t-bone pancetta shoulder short ribs flank prosciutto bresaola. Pork belly tri-tip

@HollyEdTechDiva and @EdTechSchools

Student Portfolios

GOOGLE
Sites



Twitter



The screenshot shows the GroupTweet website interface. At the top left is the GroupTweet logo with the tagline "Share your Twitter account." To the right of the logo are navigation links: "Examples", "Premium", "FAQ", "Activate", "Configure", and a "Tweet" button with a small Twitter bird icon.

Multiple Contributors, One Twitter Account

Leverage content from multiple contributors to create a more dynamic Twitter account!

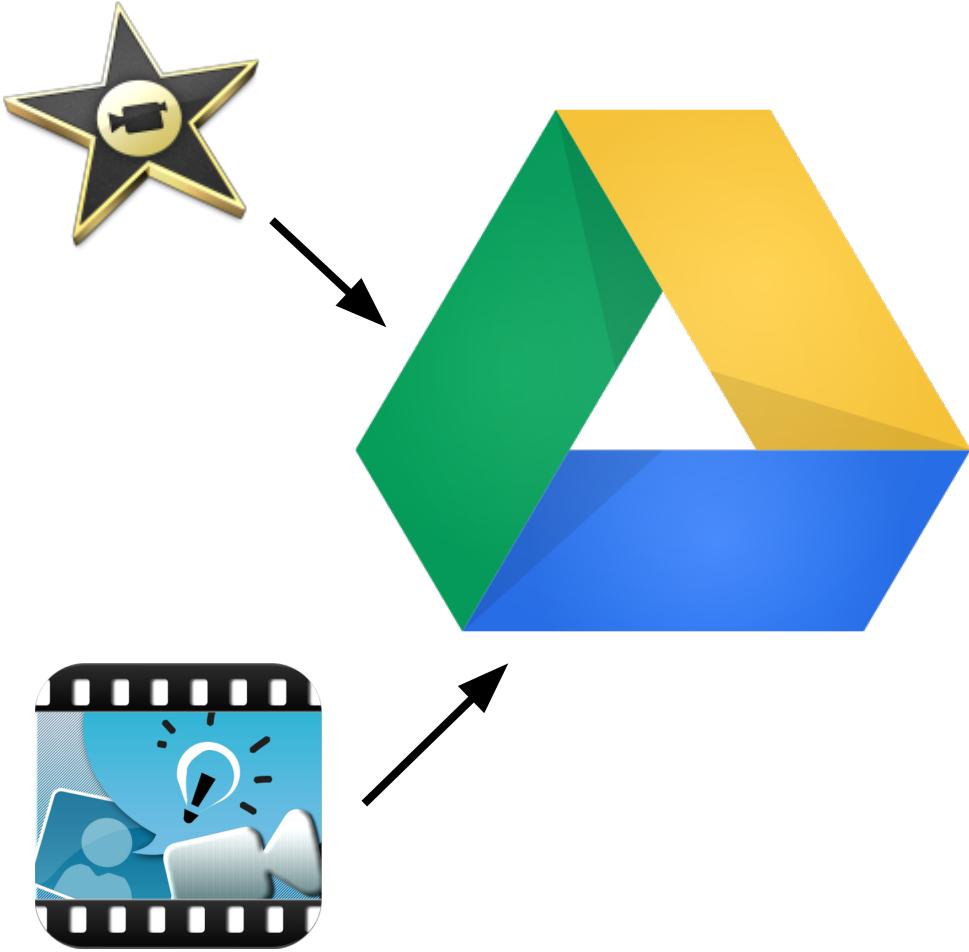
The diagram illustrates the workflow: three contributors (represented by icons and speech bubbles) send tweets containing a hashtag (e.g., #yourGroup) to a central GroupTweet account. This account then aggregates and tweets the content from all contributors.

Contributors include a hashtag in their Tweets or @Mention/DM the activated GroupTweet Account.

Contributors' messages are Tweeted from the GroupTweet account. Names can be hidden.

At the bottom, there are two buttons: "See Examples »" (green) and "Activate Now »" (blue).

Creation - Video



You  **Tube**

Channels

Resources

My Blog:

tanyaavrith.com

DC article co-written with Holly Clark
published in [Edudemic](#)

EduSlam:

eduslam.me

Digital Citizenship Program:

dcp.lbpsb.qc.ca

EduSlam

The logo for 'EduSlam' features the word 'Edu' in a green, serif font on the left. To its right is a large, dark green, multi-pointed starburst shape. The word 'Slam' is written in a yellow, serif font, centered within the starburst.

Images and Media

Slide 3: <http://www.flickr.com/photos/kjarrett/2403579229/>

Slide 4: http://commons.wikimedia.org/wiki/File:SUE_books.png

Slide 5: http://fr.wikipedia.org/wiki/Attentats_du_11_septembre_2001

Slide 7: Image - Tanya Avrith

Slide 9: <http://www.flickr.com/photos/larrison/7600594932/>

Slide 10: <http://www.flickr.com/photos/liako/3141182898/>

Slide 11-14 : Used with Permission Lester B. Pearson School Board

Slide 15: <http://www.flickr.com/photos/flickerbulb/1477994596/>

Slide 19: <http://www.flickr.com/people/dellphotos/>

Slide 20: <http://www.digitaltrends.com/social-media/the-next-creepy-instagram-trend-child-beauty-contests/>

Slide 22: <http://www.flickr.com/photos/amit-agarwal/2580103876/>

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Slide 27: <http://www.rsu19.org/>

Slide 28: Media - Holly Clark

Slide 35: <http://milkmoustache.deviantart.com/art/Google-yourself-Do-it-207380791>

Slide 40: With Permission Tanya Avrith

